



Innovation Expedition Inc.

PROSPECTUS

Vision: to help drive dramatic improvements in organizational performance by unleashing innovation.

Mission: to serve as a great global connector, identifying and linking influential innovators and mentoring and supporting them in their efforts to solve complex problems, to become high performing and to help build sustainable prosperity in their communities — more jobs, increased wealth creation and expanded quality of life.

Business Model: Hub Unit & Network of Affiliates

Sales function support
Delivery function support

Administration function support
Support for building the Community of Practice

L i n e s o f B u s i n e s s

<p>CDS Applying the CDS performance improvement system:</p> <ul style="list-style-type: none"> • Challenge Dialogues on specific tasks • Initiatives for ongoing Rapid Improvement in Performance • Creating Innovation Networks • Building Strategic Foresight in specific sectors 	<p>Mentoring Mentoring Senior Leaders or Leadership Teams to lead performance improvement initiatives which involve collaborative action to unleash innovation</p>	<p>Training Problem-Based Training Programs to Change Leaders to build skills in practicing collaborative innovation</p>	<p>Innovation Units Developing Innovation Units and Knowledge Management Systems in Organizations to support the creation of a culture of innovation</p>	<p>Products Provision of Knowledge Products to drive improved organizational performance (including the measurement and management of organizational performance)</p>
--	---	---	---	--

B u i l d i n g t h e I E B r a n d

Challenge Dialogue System: Principles, Processes and Tools
Accessed through a digital workspace — IE PLACE

The Growing Expertise and Specialized Knowledge Domains of the Affiliates

The Innovation Expedition is, by virtue of its Affiliates, rich in talent and expertise. While all network members are well-versed in IE performance improvement systems that help to catalyze innovative thinking and collaborative action, each Affiliate also brings with them considerable expertise in the sectors in which they have been working, as well as the management expertise and the contacts they have developed during their careers.

The integration of the depth and breadth of the experience and knowledge of the Affiliates with the systems approach and the principles, processes and tools of the CDS™ results in a sort of organizational **hybrid vigor** that is one of IE’s greatest strengths and sets it apart from the more typically “siloeed” organization. The breadth and depth of IE is portrayed in the following chart.

