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Innovation Expedition

INNOVATION EXPEDITION INC.

Bulletin

Introducing the Innovation Expedition

The Innovation Expedition is a virtual global network organization.

Drawing on a diverse community of Affiliates, it serves as a great global connector—linking and supporting influential innovators and potential innovators in their efforts to build high performing organizations and help create sustainable prosperity in their communities (jobs, wealth and well-being).

Created by Dr. Don Simpson in 1990 at the world-famous Banff Centre in the Rocky Mountains of Alberta, Canada, the Expedition searches the world for innovative ideas, individuals, organizations, projects, products and processes that can be used to help organizations become high-performing.

The focus is on helping organizational leaders

enhance their capacity to collaborate and innovate in solving complex tasks of significant importance. The Expedition acts as a resource for developing organizational strength, and fosters new relationships among individuals and organizations that cut across traditional sectoral lines.

Innovation Expedition now operates through two synergistic, separately incorporated companies: IE Inc. (creating networks and communities of practice and mentoring leadership development) and Innovation Expedition Consulting Ltd. (providing direct support in strategic foresight, stakeholder engagement, strategy development and strategy execution to develop resilient and adaptive organizations).

Clients/partners are seen as those leaders who are committed to identifying and implementing innovative

approaches for addressing the complex challenges presented by an economy that is now global, highly competitive, fast-changing, and based to a large extent, on knowledge.

A key value proposition for these clients is to mentor them in:

- identifying key challenges,
- sharing with them a range of successful innovations from around the world that have been used to address such challenges
- collaborating with their teams to co-create and implement just-in-time, customized, high-quality, moderately priced products and services for performance improvement
- providing mentoring support for senior leadership teams and consulting interventions to drive major change

The Expedition serves both as a metaphor and as a model for engaging diverse stakeholders in collaborative efforts

It injects a global perspective and global insights into efforts to address local, regional or national challenges. It honours diversity as a source of organizational strength, and is based on the principles of trust, relevance, learning, integrity, inspiration, high performance, collaboration, diversity, creativity, innovation, passion and fun.

From the beginning, the Innovation Expedition recognized the need to find interesting ways to **engage people in a process of cultural change** at the individual, organizational and inter-organizational level. This has led to a variety of approaches to support the development of innovative strategies, structures and support systems, as well as innovative processes,

technologies, products and leaders. Underlining all these efforts is a desire to stimulate the building of a **culture of innovation** in individual organizations and communities that can then provide stimulus and support for ongoing innovation in all sectors.

Shared vision
Shared action



Shared learning
Shared innovation

LEAD—Renaissance Leadership

The Renaissance Leadership program is engaging a diverse group of organizations who are demonstrating a commitment to rethinking their future and developing leadership teams with the capacity to drive improved performance by unleashing innovation.

We use the term “Renaissance” as a powerful rallying call for creative organizational and systems changes in turbulent times. We believe that the shift to a knowledge economy is a significant period of “rebirth” akin to the great Renaissance periods of the past and shares with them an intense focus on learning and innovation encompassing all aspects of human life.

ENGAGE—Challenge Dialogue System™

The Challenge Dialogue System is a flexible, comprehensive stakeholder engagement system with a powerful capacity to help diverse interests collaborate and innovate to create real change. It is based on a number of Key Operating Principles and Action Steps supported by a range of Processes, Tools and other Support Resources. All of these are offered to clients through a sensitive mentoring approach which is available anywhere, anytime and online.

The effectiveness of the Challenge Dialogue approach has been proven in performance improvement initiatives with diverse organizations in North America, Africa, Asia, Australia and Europe.

SCAN—Innovation Watch™

Innovation Watch (www.innovationwatch.com) follows emerging trends and provides resources for those who want to understand the forces of change and where they may be taking us. Frequently updated news feeds, multimedia, web links, books and articles explore what the future might look like. Visitors to the site can subscribe to a biweekly newsletter.

Readership is international – representing more than 40 countries -- with subscribers in industry; national, regional and local governments; international and non-governmental organizations; educational institutions; the media; the military; professional futurists; and private individuals who have a personal interest in change.

ADAPT—Outcome-Based Strategy

Outcome Mapping creates a visual representation of strategy on a single page — clarifying the outcomes that must be achieved to realize the strategy and identifying the required supporting actions. When completed, it becomes a roadmap for execution. The map also provides a framework for measuring performance to ensure that the intended outcomes are actually being achieved. It can be used to assign accountability, and each stakeholder can see exactly where their own actions contribute to achieving the intended strategic goals.

Outcome Mapping creates a shared vision among multiple stakeholders, and provides the foundation for shared action to create systemic change.